Kimpton Hotels & Restaurants Becomes First Major Hotel Brand To Achieve TripAdvisor GreenLeaders Status for All of Its Hotels

65 Kimpton Hotels Are Touted by World’s Largest Travel Site for Their Environmental-Friendly Practices

SAN FRANCISCO (April 21, 2015) – Kimpton Hotels & Restaurants announced today that all 65 of its hotels are now a part of the TripAdvisor GreenLeaders™ program, making it the first major hotel brand to have 100 percent portfolio-wide participation in the program. Developed in partnership with U.S. Environmental Protection Agency’s ENERGY STAR® program, the U.S. Green Building Council, and the United Nations Environment Programme, TripAdvisor GreenLeaders recognizes hotels’ leadership in environmental practices and helps travelers find and plan stays with eco-friendly hotels.

Since the 1980s when Kimpton began implementing environmentally responsible practices, Kimpton has implemented more than 100 programs and amenities to make its hotels and restaurants more environmentally conscious. All of its properties use non-toxic cleaning supplies, extensively recycle, consciously minimize water consumption and serve organic coffee and sustainable or local wines during their nightly hosted Wine Hour. Kimpton also offers booking codes that donate a portion of the daily room rate to The Nature Conservancy or The Trust for Public Land organizations, all while offering guests a discounted rate as well.

“Ever since we opened our first hotels in the early ‘80s, when ‘going green’ certainly wasn’t the norm, we’ve been keenly aware of how our daily practices improve both the guest experience and minimize our environmental impact,” said Kimpton Chief Executive Officer Mike DeFrino. “Given there are more than 8,000 hotels in TripAdvisor’s GreenLeaders program, we’re honored to be the first hotel group to have 100 percent brand compliance.”

The TripAdvisor GreenLeaders program considers a property’s holistic approach to green practices and ranks them based on five levels of participation – GreenPartner, Bronze, Silver, Gold or Platinum – which are shown prominently on the property’s listing on the TripAdvisor site. Twenty-seven Kimpton hotels have the highest ratings with Gold or Platinum rankings. For travelers looking for “green” hotels on TripAdvisor, they are able to tailor their search for hotels participating in the TripAdvisor GreenLeaders program, and can also view a detailed list of environmentally friendly practices that they can expect at each hotel.

“We applaud Kimpton’s commitment to sustainable hospitality and their drive to add all of their hotels to the TripAdvisor GreenLeaders program,” said Ryan Dillon, manager of responsible travel, TripAdvisor. “Now that Kimpton’s hotels are part of the TripAdvisor GreenLeaders program, travelers are able to see each hotel’s green practices as they use TripAdvisor to plan and book their trip.”
Kimpton Announces TripAdvisor GreenLeaders Milestone

In addition to the TripAdvisor GreenLeaders program recognition, Kimpton was also the first hotel brand to become 100 percent portfolio-wide certified by the Green Key Eco-Rating Program and the brand has won multiple awards touting it environmental leadership, such as the Condé Nast World Savers Award and the National Geo Tourism Award, presented by National Geographic and the Travel Industry Association of America.

Amongst its environmental friendly properties, the Hotel Palomar Philadelphia, The Hotel Wilshire and the Hotel Monaco Philadelphia are LEED Gold and Silver certified by the U.S. Green Building Council, acknowledging the hotels' implementation of a rigorous set of standards set forth by the council.

To learn more about Kimpton’s environmental practices and leadership, please visit: www.kimptonhotels.com/kimpton-cares/environment.

ABOUT KIMPTON HOTELS & RESTAURANTS
San Francisco-based Kimpton Hotels & Restaurants is a leading collection of boutique hotels and restaurants and the acknowledged industry pioneer that first introduced the boutique hotel concept to the United States. In 1981, Bill Kimpton founded the company that today is renowned for making travelers feel genuinely cared for through thoughtful perks and amenities, bold, playful design and a sincerely personal style of guest service. Out to help people live full, balanced lives, Kimpton aims to inspire with touches like yoga mats in every room, complimentary coffee and tea to start the day, hosted evening Wine Hour, in-room fitness programming and complimentary bike rentals. The award-winning restaurants and bars are led by talented chefs and bartenders that offer guests a chance to dine like a local. Kimpton is consistently ranked as one of the top companies in the Market Metrix Hospitality Index, Upper Upscale Segment, for Customer Satisfaction. The company is highly-regarded for its innovative employee culture and benefits and has been named a FORTUNE magazine “Best Place to Work” six times since 2009. Kimpton is continuously growing and currently operates over 60 hotels and 70 plus restaurants, bars and lounges in 30 U.S. cities. For more information, visit www.KimptonHotels.com.

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