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KIMPTON HOTELS & RESTAURANTS LAUNCHES MASON & ROOK HOTEL AS D.C.'S NEWEST STYLISH DESTINATION

On the 14th Street corridor, Kimpton's latest D.C. hotel treats guests and locals to a distinguished and dapper urban retreat

WASHINGTON - Kimpton Hotels & Restaurants announces the opening of **Mason & Rook, a Kimpton Hotel** - its latest lifestyle destination property - on April 28, 2016. Mason & Rook, nestled in the heart of D.C.'s dynamic 14th Street neighborhood, is the city's newest locale for work and play and serves as a perfect starting point to enjoy the District's most popular bars, restaurants and boutiques.

Mason & Rook was designed with a social scene in mind, effortlessly blending the familiarly comfortable and distinctly stylish. The decor, led by Kimpton's creative director of design Ave Bradley and New York-based Bill Rooney Studio drew inspiration from the charming tree-lined streets and brownstones near Logan Circle to evoke a warm, engaging and residential feel.

Upon arrival, guests will be met by a well-styled living room reminiscent of a well-appointed great room furnished with comfortable seating and a stylish credenza rather than the traditional front desk. Observant guests will notice subtle surprises in the details of the design and will discover something new around every corner.

Mason & Rook provides spacious accommodations thanks to its former life as an apartment building. The hotel features 178 rooms - some of the largest in the city - including 18 luxurious suites which effortlessly exude the sophistication of a stylish retreat designed to look and feel like a friend's coveted urban apartment. Design details include luxe fabrics, eclectic artwork, refined millwork, subtle plaid carpet and richly textured finishes throughout the property. Guest rooms ensure comfortable stays with plush beds, spacious work desks, large marble bathrooms with walk-in, glass enclosed rain showers and 65-inch smart TVs in each room. The hotel's Premier Spa Suites located at the corners of the hotel feel like small apartments unto themselves and are each outfitted with relaxing free-standing soaking bathtubs.

"Mason & Rook, a Kimpton Hotel is proud to be a part of the vibrant and thriving 14th Street neighborhood, drawing visitors to explore this interesting area of the District," says General Manager, Donte Johnson. "From our unique amenities and locally curated programming to our warm hospitality and excellent service, every aspect of Mason & Rook embodies the essence of a modern D.C. lifestyle."

Adjacent to the hotel is **Radiator**, a culinary-focused cocktail bar featuring contemporary American small plates with global influences imagined by Executive Chef Jonathan Dearden.

The eclectic menu complements a dynamic beverage program by Lead Bartender Sarah Rosner, which includes curated whiskeys, off-the-beaten path spirits, crafted classics, and a discerning selection of local beers and wines. Radiator features a 57-seat bar area, a separate 23-seat lounge area with several nooks for intimate gatherings, an outdoor 50-seat patio with a large fire pit, and a shuffleboard court and games such as backgammon, dominoes, checkers and chess available throughout the space. Hotel guests can also experience Radiator's cuisine through 24-hour room service.

For breathtaking views of the iconic D.C. skyline, visitors can head to **Mason & Rook's rooftop** (to open May 2016) and luxuriate in a relaxing urban oasis and retreat. Open approximately Memorial Day through Labor Day, the chic penthouse deck features a swimming pool, contemporary chaises for pool-side lounging, drinks and light bites by Radiator and expansive views of the District's iconic skyline. In addition to daily guest use, the rooftop will be available for small, relaxed receptions and special events.

Kimpton's Mason & Rook Hotel is committed to elevating every guest's experience and is unveiling a distinct set of amenities as part of its inspired hotel programming:

- **Bull + Moose:** In honor of *National Military Appreciation Month* Kimpton Mason & Rook and local, veteran-owned neckwear outfitters Bull + Moose are teaming up to support Got Your Six, a nonprofit campaign that helps reintegrate veterans back into civilian life across the country. During the month of May, Mason & Rook will have camouflage and anchor bowties available for purchase with a portion of proceeds benefiting Got Your Six. In addition, the hotel is working with Bull + Moose to design custom pocket squares, to be available for purchase exclusively at the hotel.
- **Bar Cart Service:** On weekend evenings, guests can satisfy their thirst for classic craft cocktails with a roaming hotel bar cart offering Moscow Mules, Old Fashioned Daiquiris, Manhattans and Gin Martinis crafted by Radiator, and fashioned room-side upon request.
- **Game On Night with the GM:** Inspired by Franklin D. Roosevelt's fireside chats, guests can join General Manager Donte Johnson for weekly, hour-long *Game On Nights*. Johnson, a native Washingtonian, will be accessible to all guests in an engaging environment to learn more about the hotel, neighborhood and the city's best hidden gems while playing games such as backgammon, chess, and life-sized versions of childhood favorites like Jenga and Connect Four. *Game On Nights* will take place in the lobby, at Radiator or on the patio during warmer months.
- **Made at Mason Series:** Every Wednesday evening, the hotel will pay homage to artists, creators and tastemakers with a special Kimpton signature wine hour to feature local hosts covering a range of topics from style and fashion to spirits and music. Guests can unwind, drink and learn more about the neighborhood's roster of talent and the various offerings that make the area distinct and vibrant.

For unforgettable affairs and events, Mason & Rook offers 4,000 square feet of meeting and event space including The Exchange, a newly constructed, handsomely decorated 1,700-square-foot ballroom with two onyx backlit skylights that can accommodate up to 150 people for weddings, large events and meetings. Three smaller meeting rooms - Byrne, Marshall, and Fischer – comfortably accommodate 25 guests each and feature ample natural light. Radiator

provides catering for all events at Mason & Rook with curated menus and creative cocktail options.

Mason & Rook Hotel guest amenities include Kimpton brand favorites such as the *Forgot It? We've Got It!* menu of travel essentials, mini bars with local, healthful and organic options, complimentary Wi-Fi for Kimpton Karma Rewards members, complimentary morning coffee and tea service in the hotel's living room, hosted nightly wine hour, and health-minded wellness options, such as complimentary custom PUBLIC bike rentals, complimentary 24-hour access to the fitness center, an in-room on-demand yoga channel, along with Gaiam mats in every room for use during guests' stays.

ABOUT MASON & ROOK, A KIMPTON HOTEL

Mason & Rook, a Kimpton Hotel is centrally located at 1430 Rhode Island Avenue, NW, Washington, D.C., close to the 14th Street corridor, a hub for District's trendiest boutiques, restaurants, entertainment and nightlife, and under a mile from the White House. With its richly textured, residential styling, the hotel will feature 178 spacious guest rooms, including 18 suites, 4,000 square feet of flexible meeting and social event space, including a new 1,700 square foot ballroom, a culinary-focused cocktail bar, Radiator, and all the amenities that Kimpton Hotels are known for including complimentary morning coffee and tea, hosted nightly wine hour, yoga mats, bikes and pet-friendly programming. For more information, visit www.masonandrookhotel.com and follow on Facebook at www.facebook.com/masonandrook for updates.

ABOUT KIMPTON HOTELS & RESTAURANTS

San Francisco-based Kimpton Hotels & Restaurants is a leading collection of boutique hotels and restaurants and the acknowledged industry pioneer that first introduced the boutique hotel concept to the United States. In 1981, Bill Kimpton founded the company that today is renowned for making travelers feel genuinely cared for through thoughtful perks and amenities, bold, playful design and a sincerely personal style of guest service. Out to help people live full, balanced lives, Kimpton aims to inspire with touches like yoga mats in every room, complimentary coffee and tea to start the day, hosted evening Wine Hour, in-room fitness programming and complimentary bike rentals. The award-winning restaurants and bars are led by talented chefs and bartenders that offer guests a chance to dine like a local.

Kimpton is consistently ranked as one of the top companies in the Market Metrix Hospitality Index, Upper Upscale Segment, for Customer Satisfaction. The company is highly-regarded for its innovative employee culture and benefits and has been named a *FORTUNE* magazine "Best Place to Work" six times since 2009. Kimpton is continuously growing and currently operates over 60 hotels and 70 plus restaurants, bars and lounges in 30 U.S. cities. In January 2015, Kimpton was welcomed into the InterContinental Hotels Group (IHG) family of hotel brands, bringing together two special cultures and sets of values to create the world's largest boutique hotel business. *For more information, visit www.kimptonhotels.com.*

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