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## FOR IMMEDIATE RELEASE

#### THE KIMPTON EVERLY OPENS TOMORROW

Los Angeles' Newest Kimpton Hotel Features a Fresh, Stylish Take on Hollywood Lifestyle

**LOS ANGELES (August 2, 2017)** – <u>Kimpton Hotels & Restaurants</u> is pleased to announce <u>The Kimpton Everly</u> officially opens tomorrow. Situated at the base of the Hollywood hills with 360-degree views, the hotel celebrates its Beachwood Canyon neighborhood with a laid-back California lifestyle. Just steps away from the iconic intersection of Hollywood and Vine and the Capitol Records building, The Everly's location provides easy access to LA's famous attractions, and offers panoramic views of the nearby Hollywood sign, Los Angeles skyline and the Pacific Coast, while also providing an escape from the hustle and bustle of famed Hollywood Boulevard.

"LA has always been an important region for the Kimpton brand, and we couldn't be more excited to bring a fresh take to the Hollywood hospitality scene," said Ashley Gochnauer, general manager of The Everly. "Kimpton continues to offer a guest experience unlike any other, and we know The Everly will thrive in such a lively, creative neighborhood and support the brand's growth in the Southern California market as well."

The 216 guest rooms feature light-filled interiors with bright pops of color, thoughtfully designed for comfort and ease. Floors five to fifteen house 12 suites providing stunning views of the city skyline and the Hollywood hills. Premium suite options offer additional sitting areas, claw-foot soaking bath tubs, luxury linens and oversized pillows and beautiful views providing ample natural light.

The lobby, featuring 28-foot ceilings, serves as the social center and heartbeat of the hotel, with an all-glass Library room available for private get-togethers. The hotel features two dining options, Jane Q and Ever Bar, offering a casual, cozy hub for those looking to grab a quick bite or settle in for the day. Street-level restaurant Jane Q serves modern California fare, while the Ever Bar is a 12-seat stylish social hub with floor-to-ceiling windows. The hangout transforms throughout the day from a laidback lounge to a livelier social setting in the evening, perfect for all-day work and an after-hours mecca for creative cocktails and socializing.

A true embodiment of SoCal's indoor-outdoor lifestyle, the hotel's fifth-floor rooftop pool is available for guests' enjoyment from sun-up to sun-down, with six cabanas and the option to order light bites and refreshing cocktails. For those looking to take part in LA's fitness scene, guests can break a sweat in the hotel's 24-hour gym, featuring state-of-the-art equipment, take part in a yoga class on the rooftop terrace, or explore the Hollywood Hills through miles of beautiful running/ hiking trails. Complimentary maps are

provided in all rooms highlighting the best of the best of LA.

Additional amenities include in-room yoga mats, complimentary PUBLIC bikes, Atelier Bloem bath amenities, evening wine hour, pet-friendly accommodations, same day laundry/dry cleaning and valet parking.

The Everly welcomes corporate meetings and social groups with nearly 10,000 square feet of meeting and event space, ranging from small rooms to ballrooms with high ceilings and industrial loft style design, in addition to the sunny fifth-floor pool deck that can be rented for intimate outside gatherings.

For more information, please visit <u>www.everlyhotelhollywood.com</u>, call (213) 279-3532 and follow us on Facebook and Instagram. Learn more about The Everly happenings on <u>Facebook</u> and <u>Instagram</u>.

## **About The Kimpton Everly**

The Kimpton Everly features 216 rooms, including 12 suites, all with equally stunning views of the Hollywood sign or cityscape from downtown Los Angeles to the Pacific Coast. Relaxed, light-filled interiors and a thoughtful design for comfort and ease, The Everly is a celebration of its Beachwood Canyon neighborhood and laidback California lifestyle. Jane Q, the street-level restaurant, caters to guests and locals with its lively, radiant vibe and menu honoring the California slow food movement, while Ever Bar serves as the social center of the hotel. The fifth-floor pool deck offers cocktails and light bites day and night, high above the bustling city below. The Everly also offers creative meeting and event spaces, a fitness center, in-room spa treatments and more.

## **About Kimpton Hotels & Restaurants**

San Francisco-based Kimpton Hotels & Restaurants is a leading brand of boutique hotels and restaurants and the acknowledged industry pioneer that first introduced the boutique hotel concept to the United States. In 1981, Bill Kimpton founded the company that today is renowned for making travelers feel genuinely cared for through thoughtful perks and amenities, bold, playful design and a sincerely personal style of guest service. Out to help people live full, balanced lives, Kimpton aims to inspire with touches like yoga mats in every room, complimentary coffee and tea to start the day, hosted evening Wine Hour, in-room fitness programming and complimentary bike rentals. The award-winning restaurants and bars are led by talented chefs and bartenders who offer guests a chance to dine like a local.

Kimpton is consistently ranked as one of the top companies in the Market Metrix Hospitality Index, Upper Upscale Segment, for Customer Satisfaction. The brand is highly-regarded for its innovative employee culture and benefits and has been named a FORTUNE magazine "Best Place to Work" seven times since 2009. Kimpton is continuously growing and currently operates over 60 hotels and 70 plus restaurants, bars and lounges in 30 plus cities in the U.S., Caribbean, and Europe. In January 2015, Kimpton became part of the InterContinental Hotels Group (IHG) family of hotel brands. For more information, visit <a href="https://www.KimptonHotels.com">www.KimptonHotels.com</a>.

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