

IHG introduces iconic boutique brand, Kimpton Hotels & Restaurants, to Asia

Atlanta, Oct. 18, 2017: [InterContinental Hotels Group](#) (IHG®), one of the world's leading hotel companies, today signed three management contracts to introduce its luxury boutique hotel brand, [Kimpton Hotels & Restaurants](#), to Asia. The first Kimpton properties in the region will be located in prime markets in Southeast Asia and Greater China, further solidifying Kimpton's appeal to global audiences.

Elie Maalouf, CEO of InterContinental Hotels Group, The Americas said: "Our Kimpton Hotels & Restaurants brand is iconic for its unconventional approach to boutique hospitality and we're thrilled to introduce it to Asia in highly sought-after destinations in Indonesia and China. These new signings continue to deliver on our objective of bringing Kimpton to new places around the world powered by IHG's global scale and network of owner relationships."

Mike DeFrino, Chef Executive Officer, Kimpton, said: "Asia has always attracted travelers who are eager to discover something new and fully immerse themselves in both the destination and local culture. We look forward to welcoming those seeking an unscripted approach to boutique luxury that is centered in Kimpton's signature design, culinary know-how and heartfelt care."

These new signings extend the global footprint of Kimpton Hotels & Restaurants to Asia, following its expansion to Europe earlier this year. Acquired by IHG in January 2015, Kimpton Hotels & Restaurants, is renowned for its innovative and playful design and personal approach to guest service, using thoughtful perks and amenities, bound together with a sense of delight and discovery. The brand's understated approach to luxury inspires travelers with touches like in-room yoga mats, a hosted evening Social Hour, complementary bike rentals and other local flourishes.

Kimpton is also recognized for its award-winning portfolio of unique restaurants and bars led by talented chefs and bartenders. Common cornerstones include chef-crafted, seasonal menus that celebrate local farms and purveyors, heartfelt care, and vibrant interiors.

An immersion where history meets luxury in the heart of Shanghai

Poised to open in 2021, the Kimpton Shanghai Jing'an will feature 150 guest rooms and 120 villas that originally belonged to the British-American Concession. Similar to the villas, that were mostly



*IHG® Rewards Club not applicable to Kimpton® Hotels & Restaurants, to be introduced at a future date.

developed between 1910 and 1930, the hotel's common areas will be housed in a historically reserved building.

A premium haven for travelers with discerning tastes in Sanya

Situated in one of the most premium travel destinations in China - Haitang Bay in Sanya, Hainan Province, this well-appointed 251-room, luxurious Kimpton Resort Sanya Haitang Bay will feature a dynamic rooftop pool, restaurant and bar. The hotel will have direct beach access and is scheduled to open in 2021.

A luxury and lifestyle sanctuary on the island of the gods, Bali

The first Kimpton located in Southeast Asia, Kimpton Bali, opening in 2019, will feature 50 luxurious villas and sits on the picturesque Nusa Dua coast. The new designed hotel blends with the local Balinese culture delivering guests a personalized experience that is both authentic and reflective of the ancient culture.

The new signings join the IHG family, which currently operates over 488 hotels across seven brands in Asia Pacific, including [InterContinental® Hotels & Resorts](#), [Hotel Indigo®](#), [HUALUXE® Hotels and Resorts](#), [Crowne Plaza® Hotels & Resorts](#), [Holiday Inn®](#), [Holiday Inn Express®](#), and [Holiday Inn Resort®](#) with a further 374 hotels in the development pipeline.

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Media Enquiries:

For U.S. media enquiries, please contact Nina Beizai: nina.beizai@kimptongroup.

Notes to Editors:

ABOUT KIMPTON HOTELS & RESTAURANTS

San Francisco-based Kimpton Hotels & Restaurants is the acknowledged industry pioneer that introduced the boutique hotel concept to the United States in 1981. Anchored in one-of-a-kind experiences, Kimpton operates more than 60 hotels and 70 restaurants, bars and lounges across urban locations, resort destinations and up and coming markets in the United States, Europe and the Caribbean. Time and again, Kimpton has demonstrated its commitment to creating



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spaces and experiences that are centered on its guests. From inspiring design that evokes curiosity to forward-thinking flavors that feed the soul, every detail is thoughtfully curated and artfully delivered. The Kimpton experience is always meaningful, unscripted and ridiculously personal.

Kimpton is highly regarded for its workplace culture and has been consistently recognized on the FORTUNE magazine “100 Best Companies to Work For” list. Empowered employees bring to life the heartfelt guest experience that has come to define Kimpton.

In January 2015, Kimpton became part of the InterContinental Hotels Group (IHG) family of hotel brands. For more information, visit www.KimptonHotels.com.

ABOUT IHG

[IHG® \(InterContinental Hotels Group\)](#) [LON:IHG, NYSE:IHG (ADRs)] is a global organisation with a broad portfolio of hotel brands, including [InterContinental® Hotels & Resorts](#), [Kimpton® Hotels & Restaurants](#), [Hotel Indigo®](#), [EVEN® Hotels](#), [HUALUXE® Hotels and Resorts](#), [Crowne Plaza® Hotels & Resorts](#), [Holiday Inn®](#), [Holiday Inn Express®](#), [Holiday Inn Club Vacations®](#), [Holiday Inn Resort®](#), [Staybridge Suites®](#) and [Candlewood Suites®](#).

IHG franchises, leases, manages or owns more than 5,200 hotels and nearly 780,000 guest rooms in almost 100 countries, with more than 1,500 hotels in its development pipeline. IHG also manages [IHG® Rewards Club](#), our global loyalty programme, which has more than 100 million enrolled members.

[InterContinental Hotels Group PLC](#) is the Group’s holding company and is incorporated in Great Britain and registered in England and Wales. More than 350,000 people work across IHG’s hotels and corporate offices globally.

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